

BOWMANVILLE HOSPITAL FOUNDATION

NEWSLETTER 2020

VOLUME 3 . NOVEMBER 2020



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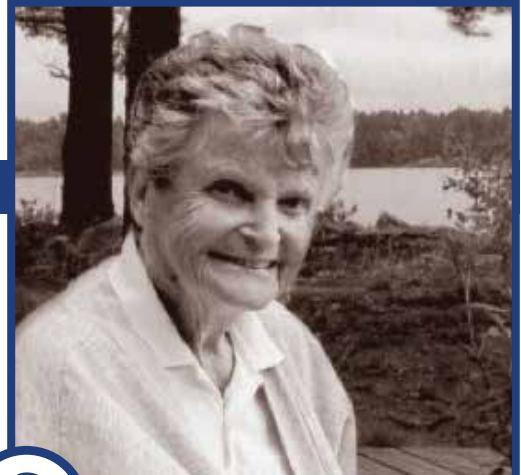


 **Bowmanville**
HOSPITAL FOUNDATION



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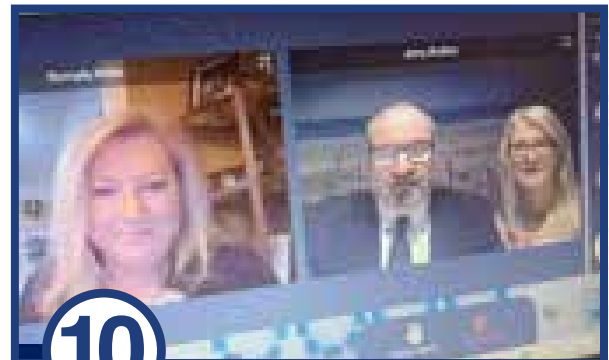
Anna Strike



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A MESSAGE FROM THE CHAIR & CEO

Our 2020 Newsletter will land on the doorsteps of hundreds of Bowmanville Hospital Foundation donors and supporters this fall. As the year comes to a close, we reflect on the wonderful ways in which our community came together during the COVID-19 crisis and the support we continue to receive from our donors, volunteers and community partners.

Despite the challenges 2020 has seen, we are very proud of our accomplishments this year. Our Board of Directors, volunteers and staff have worked diligently to raise funds for the Hospital while keeping our donors and community informed and engaged during these times.

Thanks to your gifts to the 2019 "Breath of Life" Fundraiser, we purchased six (6) new ventilators for Bowmanville Hospital. The Hospital staff were thrilled to have the ventilators on site as they work tirelessly to support patients during this crisis. Your support helped to make this possible.

The We Care We Can Campaign keeps moving along at a steady pace. In this edition, you will learn about Tyler Smith and family who have made a wonderful gift of \$100,000 to the campaign. This gift is yet another great example of our community stepping up to support the redevelopment and expansion of our Hospital.

On October 30, 2020, the Foundation hosted its first ever Virtual Fundraising Gala. More than 160 guests visited our virtual platform, mixed and mingled with other guests, supported our Equipped For Care Fundraiser and enjoyed live performances by local singer, songwriter Alexa Goldie and Canadian Pop Icon, Alan Frew. Our sponsors, donors and guests stepped up in a big way and thanks to their generosity, we successfully raise more than \$254,000 in gross revenue to support the Hospital's redevelopment project.

The spirit of philanthropy is alive and well in Clarington! We strongly believe in the power of giving. The generosity of our donors is the fuel we need to continue to build a thriving culture of philanthropy right across the Municipality. The health of our Hospital depends on it.

We are excited about our future and look forward to continuing to work together to deliver a new and refreshed facility we can all be proud of. Thank you for your continued support.

On behalf of the Board of Directors and staff at Bowmanville Hospital Foundation, we wish you and your family a safe and happy holiday season!

Chris Kooy
Chair, Board of Directors

Frank Cerisano
Chief Executive Officer

2020-2021 BOARD OF DIRECTORS

Wishing you and your loved ones a happy and healthy holiday season!

Chris Kooy, Fiona Hodkinson, Isabel Peat, Jim Storey, Kirk Kemp, Kristen Bucci, Laura Sciore, Peter Hobb and Steve Hennessey

WE CARE WE CAN CAMPAIGN IN REVIEW



The redevelopment and expansion for Bowmanville Hospital takes a tremendous number of people working together to help deliver the vision of a refreshed, and expanded Hospital for the residents of Clarington.

The Campaign Cabinet, lead by Chair, Kirk Kemp, has been working hard during the COVID-19 pandemic to lay a solid foundation and build community support.

As the cabinet continues to work hard to ensure funds are raised during the campaign, we are grateful for the support already received from our generous community of donors.

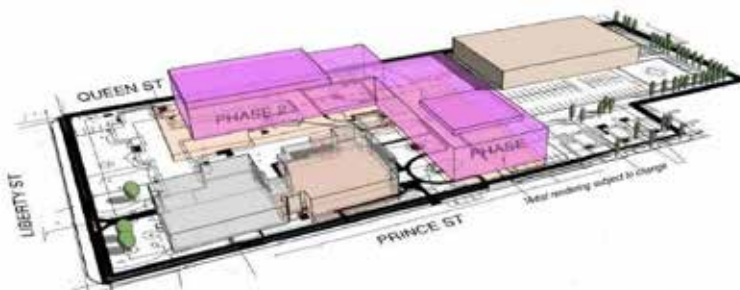
“With the excitement around the redevelopment and expansion of our Hospital building, we want our community to know that we are here working hard to help deliver a wonderful, new, state-of-the-art facility for our doctors, health care team, patients and community.”

Kirk Kemp
Campaign Chair

THANK YOU FOR INVESTING IN A HEALTHIER COMMUNITY FOR ALL OF US!

A successful capital campaign requires generous transformational and leadership gifts to make the dream possible and, we would like to thank our donors who have lead the way so far! The donors below represent all gifts of \$100,000 or greater to the campaign. However, we acknowledge all gifts, big or small, that have been given to date to the campaign.

- Municipality of Clarington
- The Halminen Family Foundation & Lakeside Self Storage
- The Kemp Family
- Association of Hospital Volunteers -- Bowmanville
- The Edmond & Sylvia Vanhaverbeke Foundation
- St Marys Cement
- Steve Hennessey
- Tyler Smith & Family
- Bowmanville Hospital Foundation Board of Directors



STAY TUNED! There is some exciting news coming which we look forward to sharing with you soon. Keep up to day on our progress by visiting our website at www.wecarewecan.ca.

GETTING MORE FROM GIVING BACK

“If you or a loved one needed medical attention, nothing would be more comforting than knowing that your Hospital is equipped and ready to help. I want to ensure the best services, equipment and facilities are available for my family and community when they need it.”

The Smith family has called Clarington home for two generations now and have been active members of the community for decades. So, when Tyler Smith became a cabinet member of the We Care We Can Campaign, it didn't take long for him and wife Hayley, to come to an agreement on making a **\$100,000 commitment to support the redevelopment and expansion project for Bowmanville Hospital.**

For the Smith family, their support of the Hospital is inspired by not only a desire to help patients and families get the best care possible, but also by what they have personally seen and experienced.



“I have come full-circle,” Tyler chuckled. “I was born at the Bowmanville Hospital and my family have seen first-hand throughout the years, just how hard and passionately the staff work for the community. We really have an opportunity

here to add significant value to the great work they're doing. This is an investment Hayley and I are proud to make for our children and community. Clarington has been good to my family and it's a great feeling to give back.”

The Bowmanville Hospital Foundation is grateful to families like the Smiths who understand and see the value in supporting great health care for the community. Not only does the Hospital win, families across Clarington and the community also wins.



Kirk Kemp, Chair
We Care
We Can Campaign

“Our Hospital has an extraordinary future and we are thankful to Tyler, Hayley and family for this incredible gift which helps to ensure that we fully realize our goal of a state-of-the-art health care facility for families across Clarington.”



Frank Cerisano
Chief Executive Officer

“The commitment and desire of Tyler and his family to support the We Care We Can Campaign in this way is significant. We are grateful for their support which will also inspire and motivate others to do the same.”



2020
GOVERNOR'S
CIRCLE HONOREE
Anna Strike

Anna Strike is one of Clarington's longest and most notable volunteer. Anna is regarded affectionately by friends and family as a dedicated, kind and compassionate person who wants to make a difference.



Anna grew up on a farm in Orono and would later move to Bowmanville in the early 1950's after marrying her husband, Alan Strike. There, she raised her three sons, Ron, Bob and Dan. Family always came first, closely followed by her passion and commitment to serve and help others.

"Volunteering was my mom's full-time job," recalls Ron Strike. "She loved giving back and helping others. That's why I think she did it for as long as she did. It meant so much and was that important to her."

Anna began volunteering with the Ladies Auxiliary – now known as the **Association of Hospital Volunteers - Bowmanville** in 1953. She served as Treasurer, Secretary, and later President of the Auxiliary, while also helping out weekly in the Hospital's Gift Shop. In 1990, Anna joined the Foundation's Board of Directors and served in various capacities until she stepped down in June, 2000. All tolled, that's more than 60 years of volunteer service.

"She was instrumental in growing volunteerism within the Hospital," said Chris Kooy, Chair, Board of Directors, Bowmanville Hospital Foundation. "Anna was known to warmly welcome all volunteers during her time as a member of the Ladies Auxiliary, helping them feel a sense of purpose in their roles within Bowmanville Hospital."

This year's Governor Circle Honouree was awarded to a true community builder and game changer, Anna Strike.

The Governor's Circle Honouree recognizes the exemplary dedication, leadership and accomplishment of individuals in our Foundation. They are recognized for their benevolence and selfless contributions to our Hospital.

Each year, the Foundation's Board of Directors honour one philanthropic individual who has greatly impacted the work of the Bowmanville Hospital Foundation and the community.

The award recognizes, acknowledges and thanks those who have sacrificed their time, talents and resources to improve healthcare in our Hospital. The Honouree serves as an example for others to follow.



At this year's Virtual Fundraising Gala, Bowmanville Hospital Foundation and guest paid special tribute to Anna Strike for her commitment and admirable volunteer work. The impact her volunteerism has had on Bowmanville Hospital will always be felt by the community and the lives of those positively affected by Anna Strike's generosity.

DONOR PROFILE

RONALD & HAZEL MAY MUNRO

CELEBRATING THE STAFF AND GREAT CARE AT BOWMANVILLE HOSPITAL

Ronald Munro and wife Hazel May have been loyal donors of the Bowmanville Hospital and Foundation since 1985.

That's why, when Mr. Munro was rushed by ambulance to the Emergency Department on September 19, 2020, he knew he was in great hands.

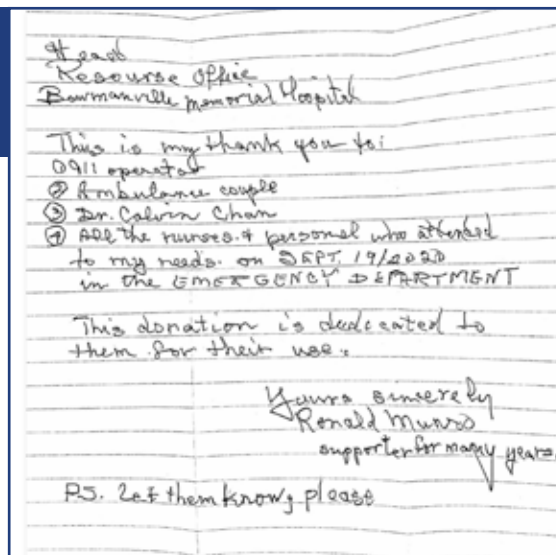
"The staff were very understanding and made me feel comfortable, particularly a nurse name Kim, who was especially good to me," recalls Mr. Munro. "Giving locally has allowed us to see firsthand how our gifts are being put to use and that is a very good feeling."



Ronald and Hazel May were so grateful for the wonderful care and compassion of the Emergency Room staff that when they returned home, they immediately made a donation to acknowledge the staff and celebrate the great care received. Mr. Munro also penned this heartfelt letter thanking Dr. Calvin Chan and all the nurses and staff who assisted him during his visit to the Emergency Department.

The investment made in their 35 years of giving was essential in helping to purchase new equipment, renovate the Emergency Department and now, their recent gift will once again support the needs of the Emergency Room at Bowmanville Hospital.

Donations like Mr. & Mrs. Munro's are important to help the Foundation enhance the delivery of care at Bowmanville Hospital. We commend them for their faithful and steadfast support of our Hospital throughout the years.



SHARE YOUR STORY. WE WOULD LOVE TO HEAR FROM YOU!

Forward your story by mail or online.

Bowmanville Hospital Foundation or www.bowHF.com
47 Liberty Street South
Bowmanville, ON L1C 2N4





2020 RESILIENT EVENT SERIES

The Bowmanville Hospital Foundation launched the RESILIENT – Swing, Show, Snow Event Series in the midst of the COVID-19 crisis. It was a great way to continue to raise funds to purchase new equipment for Bowmanville Hospital, support the redevelopment and expansion project and, with everyone being confined to their homes, it gave people a great opportunity to be outdoors with friends and family, enjoy fun activities, all while observing social distancing practices.

The RESILIENT Event Series consists of a Golf Day, Virtual Fundraising Gala and, a Family Ski Day. With the help of our generous community, Bowmanville Hospital Foundation hosted two events – Golf and Gala, with the Family Ski Day coming soon in February, 2021!



GOLF DAY



VIRTUAL GALA



FAMILY SKI DAY



GOLF DAY

It was an un-FORE-gettably beautiful, sunny morning in September when golfers joined the Bowmanville Hospital Foundation at Newcastle Golf & Country Club for the first event in the RESILIENT Series.

Our sincere thanks to all of our sponsors, golfers and volunteers whose enthusiastic support helped us **raise more than \$47,000 in gross revenue for new equipment and the redevelopment and expansion project for Bowmanville Hospital.**



Mayor Foster, Don & Kirk



Diamond Club Sponsor: Brenda Miller

The foursomes enjoyed a fun day on the course that included a delicious wrapped breakfast and lunch, putting and chipping contests, beat the pro, online auction and so much more.

Bowmanville's own Cowan Buick GMC Limited took home top prize for the winning foursome of the day.

What a great day on the greens in support of Bowmanville Hospital and Foundation!

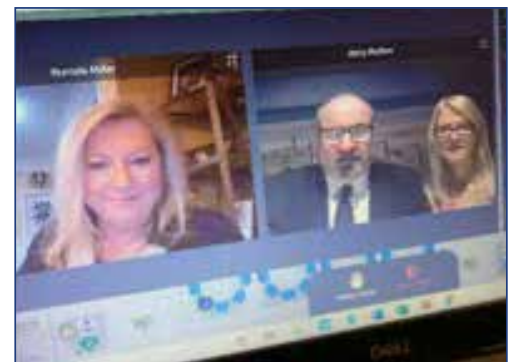


RESILIENT SHOW

VIRTUAL FUNDRAISING GALA

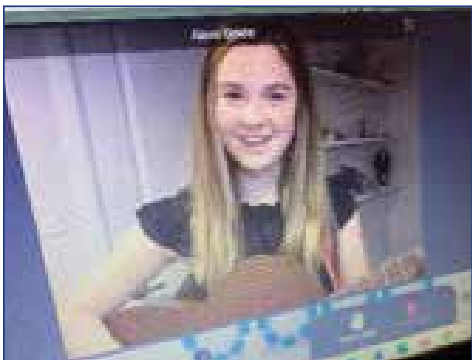
Dynamic duo, Jerry Archer and wife Kathy kicked off the Bowmanville Hospital Foundation's first ever Virtual Fundraising Gala which took place on Friday, October 30, 2020. This is the second event in the RESILIENT Series.

It was truly an evening to remember. Guests joined the virtual Gala from the comfort of their own living rooms. Computer screens transformed into a live concert platform as **Canadian Pop Icon Alan Frew and local singer/songwriter Alexa Goldie** performed a few of their favourite melodies while guests sang along to the familiar tunes.



The event **raised more than \$254,000 in gross revenue**, thanks to the incredible generosity and support from our sponsors, donors and guests.

The surprise of the evening came from the **Association of Hospital Volunteers – Bowmanville** when President, **David Crowe announced a matching gift challenge of \$50,000 to the “Equipped For Care” Fundraiser.** The Association would also match, dollar-for-dollar, every donation received that evening to a maximum of \$50,000.



A special thank you to our guests and all those who contributed to the “Equipped for Care” Fundraiser.

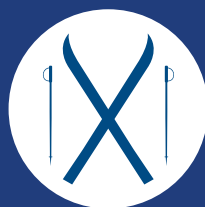
We could not have done this without the support of the World Event Center who donated the virtual platform for the event and the hard work of our Gala Sponsorship Committee, chaired by Brenda Miller.

Congratulations to Anna Strike who is the recipient of the 2020 Governor's Circle Honouree Award. It was truly a night to remember! This enjoyable evening is definitely one for the Foundation's history books.



RESILIENT

SNOW



FAMILY SKI DAY

Saturday, February 27, 2021
Brimacombe Ski Resort



Rounding out the RESILIENT Event Series is the **Family Ski Day which takes place on Saturday, February 27, 2021 at Brimacombe Ski Resort.**

Nothing is more exhilarating and fun than swooshing down a snow covered hillside with family and friends on a bright sunny winter's day.



Whether you are a beginner, dedicated skier or someone who only takes to the slopes a few times each winter, come out and join us. This will be a fun-filled day with on-site activities guaranteed to make a great day out for the entire family and is another way to invest in your community Hospital.

Visit the Foundation's website at www.bowHF.com to purchase tickets. We look forward to seeing you on the slopes.

NEWSLETTER E-VERSION

If you wish your newsletter to arrive via email instead of a printed copy, please email us at info@bowmanvillehospitalfoundation.com. We would love to decrease our paper use but still give you the opportunity to view our great newsletter online.



BOTTLE DRIVE LEADS TO DOLLARS FOR THE HOSPITAL

This past spring, The Beer Store and Brewers Retail Inc. raised an astonishing \$17,543.41 to show their support to Hospitals and community organizations that are helping Ontarians navigate the COVID-19 pandemic.

The staff at The Beer Store at King Street East in Bowmanville, identified the Bowmanville Hospital Foundation as their charity of choice to donate the proceeds raised through the store's bottle drive.



Earlier this year, beginning March 17th until Labor Day, the staff placed a skid at the entrance of the store asking customers to leave their empty bottle returns. The funds collected would be used to support Bowmanville Hospital. Throughout the months, many pulled up in front of the store to drop off their refundable items.



The Beer Store Staff - From left to right Jen, Amanda, Taylor, Sam and Dwayne

The results of this wonderful initiative also included donations received from many generous customers.

"We recognize the tremendous efforts your organization is making in support of the community during these extraordinary times," writes Ozzie Ahmed, General Manager, The Beer Store. "We are incredibly grateful and thank you and the Hospital teams for everything you do."

EVERY GIFT IS APPRECIATED!
We are so thankful for your support.

DONATE TODAY!

ONLINE: www.bowHF.com

PHONE: (905) 623-3331 x 21881

MAIL: 47 Liberty Street South, Bowmanville, ON L1C 2N4

EQUIPPED FOR CARE FUNDRAISER

Government does not fund medical equipment for Hospitals, donors do!

Can you imagine a Hospital not having the essential medical equipment needed to provide treatment and care for its patients? Government does not fund medical equipment for Hospitals, donors do!

Your support of the Equipped For Care Fundraiser helps to bridge the gap, ensuring patients benefit from leading-edge technology and equipment allowing our physicians and medical staff to deliver the best care possible.



**Syringe Infusion Pump
7 Required**

**\$5,000
EACH**

An infusion pump delivers small doses of medication from a variety of syringe sizes in acute care settings. The pump is designed to enhance safety while maintaining simplicity to deliver care to patients of all ages.

Having portable vital machines for assessing and monitoring a patient's vital signs – temperature, heart rate, blood pressure and oxygen saturation – provides clinicians with the ability to monitor and take readings as needed that are fast, accurate and more comfortable for patients.



**Vital Signs Monitor
30 Required**

**\$4,500
EACH**



**IV Poles
50 Required**

**\$450
EACH**

The Pryor Heavy-Duty IV Poles offers a low center of gravity, welded base and pole for extra stability needed for heavy loads, yet yields easily to upward movement. The slow-descent inner pole prevents inadvertent, sudden collapse of the pole. Round screw knob locks the pole into position.



**TAB Fall
Prevention Monitors
10 Required**

**\$200
EACH**

TABS Professional Fall Prevention Monitor uses multiple methods of alerting caregivers when a patient leaves their bed, chair, or wheelchair.

WITH THE NEXT GENERATION OF TECHNOLOGY, WE CAN:

Enhance safety and deliver care to patients of all ages

Improve quality of care and patient satisfaction

Enable patients to get the support needed

Enhance patient outcomes



Thank You

CELEBRATING THE IMPACT OF YOUR GENEROSITY!

At the beginning of the pandemic, a shortage of valuable personal protective equipment (PPE) at Bowmanville Hospital put our community in motion. The outpouring of support received was touching as the doctors and health care team at Bowmanville Hospital worked diligently – and under extremely challenging conditions – to provide care to patients and the community during the COVID-19 pandemic.

Day-after-day, packages arrived at Bowmanville Hospital from businesses and organizations across Clarington who wanted to do what they could to help protect our health care team and patients from this virus, offering their own supplies of PPE and other needed items.

Donations estimated at \$164,000 in PPE and wellness products were received as well as individually wrapped food items which helped to fuel the health care team as they worked non-stop to combat the virus and keep the community safe. Financial donations totalling more than \$51,000, received through the COVID-19 Emergency Fund, were put to use immediately, purchasing equipment and other items needed by staff. Thank you does not even come close to what needs to be said for our community's generosity and support.



Your gifts helped to purchase:

Ice Machine – Medical/Surgical Unit

iPads – Kept patients virtually connected to their loved ones

Wellness Products

HOW YOU CAN HELP...

When our community gets involved, change happens. Every dollar received has a direct and immediate impact on health care, positively benefiting services and the patient-care experience at Bowmanville Hospital.

There are many ways to support health care for our community and influence the standard of excellence Bowmanville Hospital is known for. Choose one that best matches your needs and we will be right here to help you plan your next steps.

- Corporate Giving
- Sponsor An Event
- Matching Gift
- Honour Someone Special
- Celebrate A Life Milestone
- In Memory – Pay Tribute To A Friend Or Loved One
- Attend Our Events
- Host Your Own Event

For more information, contact Caitie Lehman at (905) 623-3331 ext. 21855.



Yes, I would like to support THE BREATH OF LIFE FUNDRAISER

Here is my gift of: ☐ \$25 ☐ \$50 ☐ \$100 ☐ \$200 ☐ Other \$ _____

☐ I have enclosed a cheque. (Made payable to the Bowmanville Hospital Foundation)

☐ I prefer to make my donation using: VISA ☐ MasterCard ☐ American Express ☐

Name _____ Signature _____

Card Number _____ Expiry Date _____

Phone (_____) _____ Address _____

Email _____

☐ Please send me information on how I can make a gift through my will.

All donations over \$20 will be receipted. Charitable Business No. 11924 4903 RR0001

47 Liberty Street South
Bowmanville, ON L1C 2N4
Bus: (905) 623-3331 x 1881
Fax: (905) 623-4001
www.wecarewecan.ca



**** The Board of Directors of the Bowmanville Hospital Foundation reserves the right to redirect the funds donated to a specific equipment or project, only if the equipment or project has not been completed, or is no longer required by Lakeridge Health. The funds will then be used for other priority equipment or project needed at Bowmanville Hospital.**



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Charitable Business No. 11924 4903 RR0001



JOIN OUR MONTHLY GIVING PROGRAM

The Bowmanville Hospital Foundation's Monthly Giving Program is a convenient and easy way to support high priority needs at Bowmanville Hospital throughout the year. A small monthly donation may not seem like much but, it all adds up to help our patients in a big way!

Each month, I'd like to make a gift of:

☐ \$20 ☐ \$25 ☐ \$30 ☐ \$40 ☐ \$50 ☐ Other \$ _____

☐ Please make monthly deductions from my bank account. Enclosed is a cheque marked VOID.

SIGNATURE _____

DATE _____

or,

☐ Please make monthly deductions from my credit card: ☐ VISA ☐ MasterCard ☐ American Express

Preferred Process Date _____

Name _____ Signature _____

Card Number _____ Expiry Date _____ Phone (_____) _____

Address _____ Email _____

**A charitable tax receipt will be issued at the end of each calendar year.
Charitable Business No. 11924 4903 RR0001**

I understand that I may change or cancel this authorization at any time by notifying Bowmanville Hospital Foundation in writing.

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