

PRESS RELEASE For Immediate Release

August 1, 2023

New Fundraising Goal at \$110 Million To Support Bowmanville Hospital Expansion & Redevelopment

CLARINGTON, ONT. – The Bowmanville Hospital Foundation announces its ambitious new campaign goal to raise the community share of \$110 million. The We Care, We Can campaign, the largest fundraising initiative in the foundation's history, was launched in 2019 to raise funds for the redevelopment, expansion and equipment needs of the Bowmanville Hospital.

With a steadfast commitment to enhance the well-being of our community, the foundation's campaign has reached a critical juncture, as ground-breaking is scheduled for the Fall of 2025. The Foundation is urgently seeking support from the community as the expansion moves closer to breaking ground. Frank Cerisano, Chief Executive Officer of the Bowmanville Hospital Foundation, emphasizes the importance of collective action. "Now is the time for Clarington and the Region to come together as one to support a much needed project for our community and across the Durham Region," says Frank. "It is our responsibility to support our hospital, and to take the necessary steps to ensure we meet our community share."

The growing and flourishing population in Clarington and Durham Region has led to increased demand for health-care needs, stretching the current resources to the limit. The success of this endeavour relies on the entire community's involvement in bringing a modern facility and an expanded scope of services to the Bowmanville Hospital. With your support, the planned expansion and redevelopment will increase the hospital's capacity and provide future capacity for up to 178 beds to meet the growing needs of the community. Some of the exciting enhancements include the improvement and expansion of the renowned Regional Eye Centre, modern patient rooms and treatment facilities, a new Emergency Department, a new Ambulatory Care Centre, and a Hemodialysis Centre that will provide life-saving treatment closer to home. These improvements showcase a remarkable upgrade that the community truly deserves.

"The long-awaited dream of an expanded and redeveloped hospital is finally within reach," declares Kirk Kemp, Chair of the We Care, We Can campaign. "After nearly 30 years of waiting, we are now closer than ever to turning this vision into reality. I firmly believe united as one, we can achieve extraordinary outcomes for our community.



Together, we can inspire our loved ones, friends, and colleagues to actively engage and support our mission."

The Foundation wholeheartedly calls upon the community to rally behind this noble undertaking by contributing to the expansion of the hospital to meet the needs of our growing population. As the Foundation's mission gains momentum, it continues to push the boundaries and redefine what is possible – not just for the present, but for future generations. Together, we can forge a robust health-care system to support the resilience of our Region. Join us in this journey to create a healthier future for all. Your support will play a crucial role in turning this vision into reality, ensuring our community thrives with a modern and comprehensive health-care facility.

Support our cause and make a difference today! You can donate by visiting <u>www.bowHF.com</u> or reaching out to us directly at 905-623-3331. Together, let's create a positive impact!

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About Bowmanville Hospital Foundation

Bowmanville Hospital Foundation is a charitable organization that raises funds annually to fund equipment needs, facility enhancements, and other high priority needs for Bowmanville Hospital. For more information about Bowmanville Hospital Foundation, please visit <u>www.bowHF.com</u>.

About Bowmanville Hospital

Bowmanville Hospital is a fully accredited hospital, servicing the Municipality of Clarington. It is one of five hospitals within the Lakeridge Health system.

About Lakeridge Health

With five hospitals, four emergency departments, three critical care units, a longterm care home, a full range of medical and surgical specialties, more than 20 community health-care locations and a state-of-the-art surgical centre within the soon-to-open Jerry Coughlan Health & Wellness Centre, Lakeridge Health offers some of the broadest and most comprehensive acute care, ambulatory care, and long-term care services in Ontario.

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> NVESTING IN OUR HEALTH CARE