



MISSION POSSIBLE

NOVEMBER 1, 2024

2024 EARLY BIRD SPONSORSHIP PACKAGE

VALID UNTIL JULY 1, 2024

PRESENTED BY



**MISSION
POSSIBLE**

THANK YOU!

Our 2023 Carnival Gala would not have been possible without the generosity of our sponsors.



Brenda Miller
Wealth Management Group
of RBC Dominion Securities



Chris Durward
Senior Portfolio Manager | www.durwardwealth.com
416-960-8824 | chris.durward@rbc.com



On behalf of Bowmanville Hospital Foundation staff and volunteers, the Hospital, and our guests, we greatly appreciate your support!



MISSION POSSIBLE



MESSAGE FROM THE CEO

Dear Friend,

Many people tell me the gala holds a special place in their hearts. They express how the event delivers excitement, enthusiasm and raises incredible funds for our hospital. This year's **Mission Possible** event will be held on November 1st and is set to deliver a night to remember, as we continue to raise funds to complete our **We Care, We Can** campaign!

The doors for this night of suspense and intrigue will open at 6 pm. The setting for the mission will be the Deer Creek Golf & Banquet Facility. The mission if you choose to accept it, will be to simply purchase a sponsorship package; and join us for an evening of celebration!

Mission Possible reflects a focused commitment to outfit our hospital with the best possible equipment and facilities in which to deliver the greatest care possible to the residents of Durham. The night will capture the essence of intrigue and elegance; while we take our guests on a high-stakes mission to raise the funds needed to keep our hospital current. We encourage our guests to wear black-tie and glamorous dresses as you are brought into an atmosphere of luxury, surrounded by opulent décor, live music, and exquisite cuisine. Let the sparkling chandeliers and flickering candlelight set the stage for an unforgettable evening.

Over the years, our gala has emphasized the importance of a well-supported healthcare system, and this year's mission-driven theme aims to elevate the ordinary into the extraordinary. Your support has helped to demonstrate no challenge is insurmountable, turning the impossible, to possible, as the entire community works to raise the funds for the redevelopment, expansion and equipment needs of Lakeridge Health Bowmanville Hospital.

We invite you to participate in the mission! It's quite simple! Take a moment to explore the many sponsorship opportunities, and think about who you would like to invite to the mission; and call us to secure your spot on this incredible journey! As a sponsor, you will not only help raise funds for the redevelopment, expansion, and equipment needs of our hospital. You will be making the impossible, possible!

Respectfully,



Frank Cerisano
Chief Executive Officer



MISSION POSSIBLE

WAYS TO SUPPORT

EARLY BIRD SPECIAL,
VALID UNTIL JULY 1, 2024.

DIAMOND Sponsor \$25,000

- 2-page Company Advertisement in Event Catalogue
- Two tables of 10 in VIP section
- Logo included on “MISSION POSSIBLE” invitation, website and all other appropriate media and marketing materials (*Time Sensitive)
- Recognition in Foundation’s annual report
- Special Award recognition presentation
- Banner/Signage prominently displayed at venue
- Recognition on Foundation website with link to your company’s website
- Promotion through e-blast and social media leading up to the event
- Company logo or name displayed at venue
- Thank you message on social media and website
- Logo/name recognition on sponsor slideshow during the Gala
- Company name in Event Catalogue
- Full price as of July 1, 2024: \$27,500

CRYSTAL Sponsor \$10,000

- 1 Table of 10
- 1-page Company Advertisement in Event Catalogue
- Recognition on Foundation website with link to your company’s website
- Promotion through e-blast and social media leading up to the event
- Company logo or name displayed at venue
- Thank you message on social media and website
- Logo/name recognition on sponsor slideshow during the Gala
- Company name in Event Catalogue
- Full price as of July 1, 2024: \$11,000

PLATINUM Sponsor \$15,000

- 1 Table of 10
- 1½ page Company Advertisement in Event Catalogue
- Banner/Signage displayed at venue
- Recognition on Foundation website with link to your company’s website
- Promotion through e-blast and social media leading up to the event
- Company logo or name displayed at venue
- Thank you message on social media and website
- Logo/name recognition on sponsor slideshow during the Gala
- Company name in Event Catalogue
- Full price as of July 1, 2024: \$16,500

SAPPHIRE Sponsor \$8,000

- 1 Table of 10
- ½ page Company Advertisement in Event Catalogue
- Recognition on Foundation website with link to your company’s website
- Promotion through e-blast and social media leading up to the event
- Company logo or name displayed at venue
- Thank you message on social media and website
- Logo/name recognition on sponsor slideshow during the Gala
- Company name in Event Catalogue
- Full price as of July 1, 2024: \$8,800

**To ensure we are using the latest approved logo/graphic,
please provide us with a high resolution jpeg or .png file format.**

ALL SPONSORS WILL RECEIVE A BUSINESS RECEIPT AS PER CRA GUIDELINES



WAYS TO SUPPORT

EARLY BIRD SPECIAL,
VALID UNTIL JULY 1, 2024.

EMERALD Sponsor \$6,500

- 1 Table of 10
- ¼ page Company Advertisement in Event Catalogue
- Promotion through e-blast and social media leading up to the event
- Company logo or name displayed at venue
- Thank you message on social media and website
- Logo/name recognition on sponsor slideshow during the Gala
- Company name in Event Catalogue
- Full price as of July 1, 2024: \$7,150

GOLD Sponsor \$5,000

- 1 Table of 10
- 1/8 page Company Advertisement in Event Catalogue
- Promotion through e-blast and social media leading up to the event
- Company logo or name displayed at venue
- Thank you message on social media and website
- Logo/name recognition on sponsor slideshow during the Gala
- Company name in Event Catalogue
- Full price as of July 1, 2024: \$5,500

SILVER Sponsor \$3,500

- 4 event tickets
- Company logo or name displayed at venue
- Thank you message on social media and website
- Logo/name recognition on sponsor slideshow during the Gala
- Company name in Event Catalogue
- Full price as of July 1, 2024: \$3,850

BRONZE Sponsor \$2,500

- 2 event tickets
- Company logo or name displayed at venue
- Thank you message on social media and website
- Logo/name recognition on sponsor slideshow during the Gala
- Company name in Event Catalogue
- Full price as of July 1, 2024: \$2,750

**For information on Corporate Ad sponsorship opportunities,
please reach out to slamanna@lh.ca**

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SPONSORSHIP OPPORTUNITY AT A GLANCE

	DIAMOND Sponsor	PLATINUM Sponsor	CRYSTAL Sponsor	SAPPHIRE Sponsor	EMERALD Sponsor	GOLD Sponsor	SILVER Sponsor	BRONZE Sponsor
Sponsorship Benefits	\$25,000	\$15,000	\$10,000	8,000	\$6,500	\$5,000	\$3,500	\$2,500
Table of 10	●●	●	●	●	●	●		
Advertisement in Event Catalogue	Full Page	Full Page	Full Page	1/2 Page	1/4 Page	1/8 Page		
Logo on Invitation, all Media & Marketing Material	●							
Recognition in Foundation's Annual Report	●							
Special Award Recognition Presentation	●							
Banner / Signage prominently displayed at venue	●	●						
Recognition on Foundation Website with link to your Company's Website	●	●	●	●				
Promotion through E-blast & Social Media leading up to the Event	●	●	●	●	●	●		
Company Logo or Name Displayed at Venue	●	●	●	●	●	●	●	●
Thank you Message on Social Media & Website	●	●	●	●	●	●	●	●
Logo / Name Recognition on Sponsor Slideshow during the Gala	●	●	●	●	●	●	●	●
Company Name in Event Catalogue	●	●	●	●	●	●	●	●
4 Event Tickets to Gala							●	
2 Event Tickets to Gala								●
Early Bird Prices to Increase as of July 1, 2024	\$27,500	\$16,500	\$11,000	8,800	\$7,150	\$5,500	\$3,850	\$2,750

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SPONSORSHIP FORM

Return completed form via email or in person at:

Mail or Drop-Off: Bowmanville Hospital Foundation
47 Liberty Street South, Bowmanville, ON L1C 2N4
Email: slamanna@lh.ca

Company Name: _____

Contact Person: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____

Email: _____

YES, I WOULD LIKE TO SUPPORT CARNIVAL EXTRAVAGANZA:

Sponsorship at \$ _____

Gift-In-Kind Sponsor (Item Donated) _____

Equipment Fundraiser \$ _____

Please reserve _____ ticket(s) at \$ _____ each for the event.

DONATION:

I would like to support the Bowmanville Hospital Foundation with a donation of \$ _____

I understand that a charitable tax receipt will be issued in accordance with Canada Revenue Agency guidelines.

PAYMENT METHOD:

Cheque (Please make cheque payable to Bowmanville Hospital Foundation – mailing address above)

Credit Card VISA Master Card American Express

Card Number: _____

Expiry Date: _____ Amount Authorized \$ _____

Print Name on Card: _____

DONATION OF AUCTION ITEM OR SERVICE:

Donor's name as it should appear for recognition: _____

Description of donated item(s): _____

Retail Value of Item: \$ _____

THANK YOU FOR YOUR SUPPORT!