



# RACING FOR HEALTH



2025 ANNUAL GALA

NOVEMBER 7, 2025  
EARLY BIRD SPONSORSHIP PACKAGE



**Bowmanville**  
Hospital Foundation  
We Care, We Can.



## MESSAGE FROM THE CEO

Dear Friend,

Get ready to don your finest hats and derby attire, because the 2025 gala is off to the races! This year, the Racing for Health gala brings the electrifying spirit of the Kentucky Derby to life on November 7th, 2025, at Deer Creek Golf & Banquet Facility. It promises to be an evening filled with excitement, elegance, and a powerful cause—supporting the Bowmanville Hospital Foundation's We Care, We Can campaign in support of the redevelopment, expansion and equipment needs of Bowmanville Hospital.

The gates open at 6:00 PM, where you'll be swept into an atmosphere of southern charm, vibrant roses, and thrilling competition. Secure your sponsorship package for this unforgettable evening and help us cross the finish line in our fundraising efforts for the We Care, We Can campaign.

This year's gala is more than a night of glitz and glamour; it's a chance to be part of a winning team. From the festive flair of mint juleps to the lively energy of live music, every detail is crafted to create an atmosphere as exhilarating as a photo finish. So, dust off your bow ties and fascinators and prepare to be immersed in an evening of elegant hors d'oeuvres, gourmet cuisine, and dazzling décor inspired by the iconic Run for the Roses.

Over the years, our gala has proven that the community's generosity can turn even the toughest races into triumphant victories. Together, we've outfitted Bowmanville Hospital with cutting-edge equipment and facilities, ensuring that our friends, neighbors, and loved ones receive the exceptional care they deserve. Your sponsorship this year will help us continue this tradition of excellence, funding the redevelopment and expansion of our hospital—a mission we're proud to champion.

Explore our sponsorship opportunities today and reserve your spot in this premier event. Let's take the reins together and race toward a brighter future for health care in Clarington.

Respectfully,

Maria Petri  
Chief Executive Officer





# SPONSORSHIP OPPORTUNITIES

## TRIPLE CROWN SPONSOR (\$25,000)

- 1 page Company Advertisement in Event Catalogue
- 2 tables of 10 in VIP section
- Logo included on invitation, event signage website and all other appropriate marketing materials *(time sensitive)*
- Recognition in Foundation's annual report
- Special award recognition presentation
- Recognition on Foundation website with link to your company's website
- Promotion through e-blast & social media
- 15 second ad spot on sponsor slideshow during event
- Thank you message on social media and website

**Full price as of September 1, 2025: \$27,500**

## WINNER'S CIRCLE SPONSOR (\$14,850)

- 1 page Company Advertisement in Event Catalogue
- 1 table of 10
- Logo included on event signage
- Recognition on Foundation website with link to your company's website
- Promotion through e-blast & social media
- Branded signature drink featured at the bar
- Logo/name recognition on sponsor slideshow during event
- Thank you message on social media and website

**Full price as of September 1, 2025: \$17,000**

## ROSE SPONSOR (\$10,850)

- 1/2 page Company Advertisement in Event Catalogue
- 1 table of 10
- Company logo or name displayed at venue
- Recognition on Foundation website with link to your company's website
- Promotion through e-blast & social media
- Brand recognition at event games
- Logo/name recognition on sponsor slideshow during event
- Thank you message on social media and website

**Full price as of September 1, 2025: \$12,500**

## DERBY SPONSOR (\$8,750)

- 1/4 page Company Advertisement in Event Catalogue
- 1 table of 10
- Company logo or name displayed at venue
- Recognition on Foundation website with link to your company's website
- Promotion through e-blast & social media
- Logo/name recognition on sponsor slideshow during event
- Thank you message on social media and website

**Full price as of September 1, 2025: \$10,000**

ALL SPONSORS WILL RECEIVE A BUSINESS RECEIPT AS PER CRA GUIDELINES





# SPONSORSHIP OPPORTUNITIES

## THOROUGHBRED SPONSOR (\$6,000)

- Logo placement in Event Catalogue
- 1 table of 10
- Company logo or name displayed at venue
- Recognition on Foundation website with link to your company's website
- Promotion through social media
- Logo/name recognition on sponsor slideshow during event
- Thank you message on social media and website

**Full price as of September 1, 2025: \$6,900**

## RACE TRACK SPONSOR (\$4,450)

- 4 event tickets
- Recognition on Foundation website with link to your company's website
- Logo/name recognition on sponsor slideshow during event
- Company name in Event Catalogue
- Thank you message on social media and website

**Full price as of September 1, 2025: \$5,125**

## FINISH LINE SPONSOR (\$3,850)

- 2 event tickets
- Recognition on Foundation website with link to your company's website
- Logo/name recognition on sponsor slideshow during event
- Company name in Event Catalogue
- Thank you message on social media and website

**Full price as of September 1, 2025: \$4,425**

The Bowmanville Hospital Foundation is pleased to report a combined social media following of over 3,100 with an average monthly reach surpassing 60,000 and an engagement rate of 10%.

For information on Corporate Ad sponsorship opportunities, contact [slamanna@lh.ca](mailto:slamanna@lh.ca)  
ALL SPONSORS WILL RECEIVE A BUSINESS RECEIPT AS PER CRA GUIDELINES



# SPONSORSHIP FORM

Return completed form via email or in person at:  
Mail or Drop-Off: Bowmanville Hospital Foundation  
220 - 71 Mearns Ct. Bowmanville, ON L1C 4N4  
Email: [slamanna@lh.ca](mailto:slamanna@lh.ca)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

YES, I WOULD LIKE TO SPONSOR RACING FOR HEALTH:

☐ Sponsorship at \$ \_\_\_\_\_

☐ Gift-In-Kind Sponsor (Item Donated) \_\_\_\_\_

☐ Equipment Fundraiser \$ \_\_\_\_\_

Please reserve \_\_\_\_\_ ticket(s) at \$ \_\_\_\_\_ each for the event.

DONATION:

☐ I would like to support the Bowmanville Hospital Foundation with a donation of \$ \_\_\_\_\_

I understand that a charitable tax receipt will be issued in accordance with Canada Revenue Agency

PAYMENT METHOD:

☐ Cheque (Please make cheque payable to Bowmanville Hospital Foundation, mailing address above)

☐ Credit Card ☐ VISA ☐ Master Card ☐ American Express

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Amount Authorized \$ \_\_\_\_\_

Print Name on Card: \_\_\_\_\_

DONATION OF AUCTION ITEM OR SERVICE:

Donor's name as it should appear for recognition: \_\_\_\_\_

Description of donated item(s): \_\_\_\_\_

Retail Value of Item: \$ \_\_\_\_\_

Please visit [thebowmanvillehospitalfoundation.com/sponsorship-registration](http://thebowmanvillehospitalfoundation.com/sponsorship-registration) to upload your logo and advertisement, or simply scan the QR code.



**THANK YOU FOR YOUR SUPPORT!**



## A MOMENT OF THANKS

Our 2024 Gala would not have been possible without the generosity of our sponsors.



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