

# HARVEST BALL

— NOVEMBER 6, 2026 —

• SPONSORSHIP PACKAGE •



**Bowmanville**  
Hospital Foundation  
We Care, We Can.

**50**  
YEARS



# A Letter from the CEO and Chair of the Board

Dear Friends,

In 1976, a small group of community leaders believed deeply in the importance of local health care and the power of philanthropy to strengthen it. That belief led to the creation of Bowmanville Hospital Foundation.

Fifty years later, that same spirit continues to guide us as we embark on the next chapter of care in Clarington and Durham Region.

Harvest Ball 2026 is both a celebration of this milestone and a proud continuation of a cherished community tradition. As we mark our 50th anniversary, we come together to honour where we began, recognize the people and partners who carried us forward, and invest in the future of care close to home.

This evening is a tribute to a community that has consistently shown up for its hospital through generosity, advocacy, and trust.

This year's Harvest Ball promises to be an elegant and memorable evening, bringing together community and business leaders in support of a cause that touches us all.

Beyond the celebration, the evening directly supports the Bowmanville Hospital Foundation's We Care, We Can campaign, a bold and community-driven effort to help deliver a new modern, expanded, purpose-built Lakeridge Health Bowmanville Hospital.

Through We Care, We Can, our community is helping transform how care is delivered close to home. The campaign supports the critical rebuild of the Bowmanville Hospital,



East Wing Expansion, 1988



along with the advanced medical equipment and technology it requires in a growing community.

From advanced diagnostic tools and patient-centred spaces to infrastructure that supports today's clinicians and tomorrow's innovations, this campaign is about building the hospital our community deserves - one designed for the future and shaped by the strength, compassion, and expectations of those it serves.

For over five decades, the generosity of our community has helped ensure that Bowmanville Hospital continues to evolve alongside those who rely on it. As Clarington grows, so too must our hospital.

We are sincerely grateful to our sponsors, donors, and partners who make this evening possible. Your support is not simply an investment in an event; it is a meaningful contribution towards a hospital ready for what's next and a powerful statement of belief in this community and the people who call it home.

With appreciation,

*MPetri*

**Maria Petri**

Chief Executive Officer

220 - 71 Mearns Ct., Bowmanville, ON, L1C 4N4

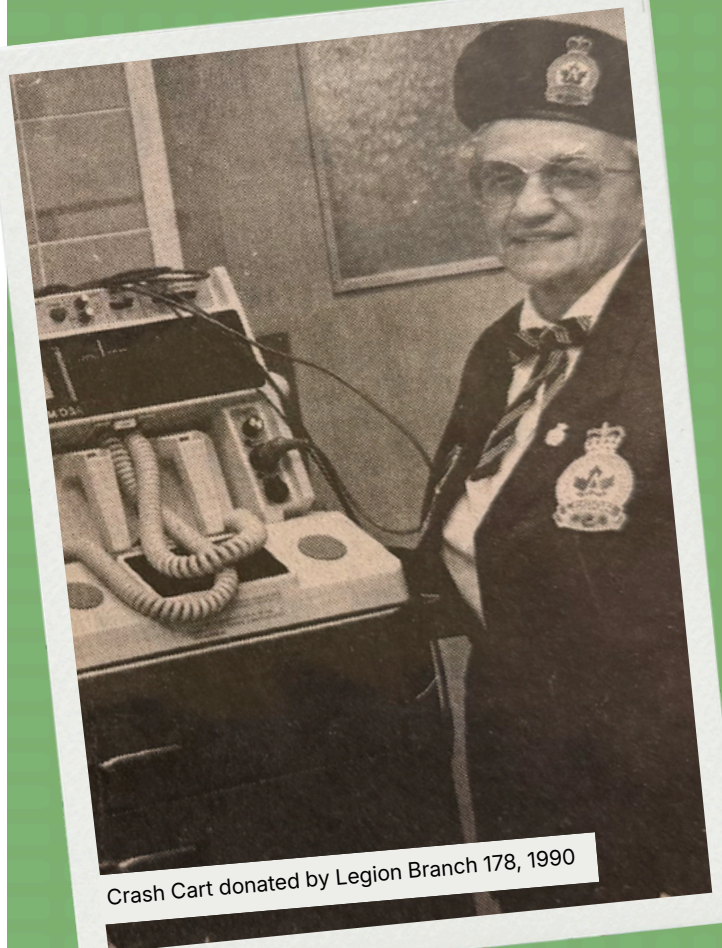
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Anna Strike & Tom Cowan Break Ground, 1990



Crash Cart donated by Legion Branch 178, 1990



# What to Expect at Harvest Ball

**Date:** November 6, 2026

**Time:** 6:00 p.m. to 12:00 a.m.

**Location:** Durham Convention Centre

Harvest Ball promises an elegant and unforgettable night in support of the once-in-a-generation redevelopment of Bowmanville Hospital. Guests will enjoy fine dining, lively entertainment, and unique opportunities to connect with others who care about the future of health care in Clarington.

## Evening Highlights:

- 450+ anticipated guests, bringing together community and business leaders
- The latest foundation and hospital project updates
- Gourmet three-course dinner featuring seasonal, chef-selected dishes
- Live band performance and dancing
- Live and silent auctions with exclusive packages and experiences
- Table games and casino-style entertainment
- Recognition of this year's Governor's Circle Award recipient
- Networking opportunities throughout the evening





# Sponsorship Opportunities

Harvest Ball is made possible through the generosity and leadership of our sponsors. Your support helps advance exceptional care close to home.

## Diamond Sponsor | \$50,000 | Exclusive Presenting Sponsor

- Logo featured in lock-up with the Harvest Ball event logo across all materials, marketing, communications, event games, website, in-event screens, and signage
- Three premium tables of 10
- Exclusive VIP Lounge including passed cocktails, and thank-you gift
- \$150 in casino dollars for each guest
- Photobooth Sponsor with logo placement in-lock on each printed photo
- 15-second branded ad on event screens (static or video)
- 2 x full-page ads in the event program
- Verbal recognition and on-stage acknowledgement during the evening
- Recognition in pre-event and post-event digital communications
- Keynote speaking opportunity
- Option for private tour of Lakeridge Health Bowmanville
- Right to promote partnership and BHF logo with approvals
- First right of renewal for next year's gala

## Platinum Sponsor | \$25,000 | Leading Partner For Impact

- Two premium tables of 10
- Logo placement on dance floor
- Logo placement on casino dollars
- 10-second branded ad on event screens
- Full-page advertisement in the event program
- Recognition across all Harvest Ball materials, website, screens and signs
- Recognition in pre-event and post-event digital communications

## Gold Sponsor | \$15,000

- One table of 10
- Logo placement on all event tables & centre pieces
- Full-page advertisement in the event program
- Recognition across Harvest Ball website, screens, and signs
- Recognition in pre-event and post-event digital communications



## Silver Sponsor | \$13,000

- One table of 10
- Signature drink sponsor with logo placement on all bar signage
- Half-page advertisement in the event program
- Recognition across Harvest Ball website, screens, and signs
- Recognition in post-event digital communications

## Copper Sponsor | \$10,000

- One table of 10
- Logo placement on all casino tables
- Quarter-page advertisement or logo in the event program
- Recognition across Harvest Ball website, screens, and signs
- Recognition in post-event digital communications

## Bronze Sponsor | \$5,500

- One table of 10
- Name recognition in the event program
- On-screen recognition during the evening
- Recognition in post-event digital communications

## Customize Your Sponsorship Package

The above sponsorship opportunities are only the beginning. We welcome the chance to work with organizations to develop customized partnerships that deliver meaningful recognition, community impact, and alignment with your marketing goals. Reach out to our team to start the conversation.

## Sponsorship Marketing Metrics

Your sponsorship connects your brand with an engaged local audience across social media, web, and email.

|                     | Social Media | Email | Website                     |
|---------------------|--------------|-------|-----------------------------|
| Monthly Impressions | 1,036,000    | 8,800 | 5,000 (monthly visits)      |
| Total Following     | 4,500        | 1,750 | -                           |
| Engagement Rate     | 11%          | 47%   | 8,400 (monthly engagements) |



# Your Funds at Work

Over the last 50 years, Harvest Ball and Annual Gala fundraising have played an important role in strengthening local healthcare.

While provincial support covers most hospital capital costs, the community is responsible for roughly 10–15% of infrastructure and all medical equipment. That means the new Bowmanville Hospital, including its building, beds, and equipment, relies on local investment to become a reality.

Generous support from sponsors, donors, and gala attendees helps bridge this critical funding gap, ensuring the new facility has modern equipment, purpose-built clinical spaces, and the tools frontline teams need to provide safe, efficient care.

Each gala has played a role in advancing care at the hospital, as outlined below:

- **2025 Racing for Health Gala**  
Dollars raised: \$420,121  
*Contributing to We Care, We Can campaign X-ray unit fund*
- **2024 Mission Possible Gala**  
Dollars raised: \$350,170  
*Contributing to We Care, We Can campaign Echocardiogram fund*
- **2023 Carnival Gala**  
Dollars raised: \$321,528  
*Contributing to We Care, We Can campaign Mobile Fluoroscopy C-arm and Slit Lamp fund*

Reach out to **Maria Petri, Chief Executive Officer**, at 416-577-4672 or [mpetri@lh.ca](mailto:mpetri@lh.ca) to learn more about 2026 sponsorships.

Charge Technologist, Jennifer with new X-ray, 2026



"We are absolutely thrilled with our new X-ray rooms! This smart technology means we can now capture sharper images with a much lower radiation dose. The built in camera improves patient safety and the automated features that move the machine are great for the long-term health of our staff as it will save our shoulders from the wear and tear of manually moving the heavy equipment. Thank you!"

Jennifer MRT(R)(MR)  
Charge Technologist - Radiology

# Thank You to our Past Sponsors

Racing for Health was made possible by the generosity and leadership of our 2025 sponsors. These partners strengthened local health care and made a meaningful impact in Clarington. We are grateful for the support provided and look forward to building on that success at this year's Harvest Ball.



# LET'S CONNECT

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